



# GMT MONTHLY MEMBERSHIP PROGRESS REPORT

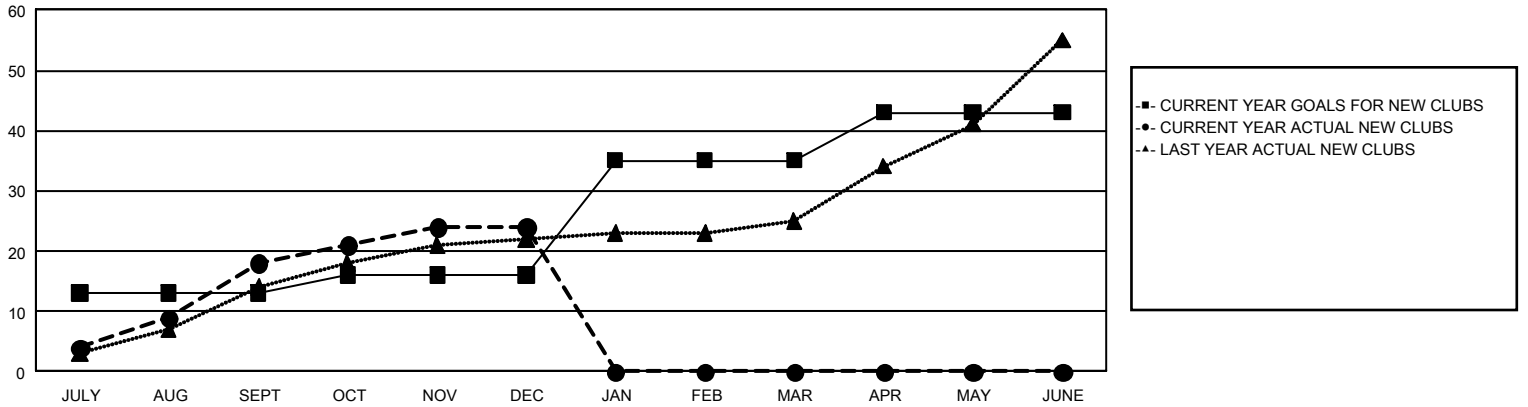
## GAT Constitutional Area 5 - English Speaking Areas

Results as of: 12/31/2023

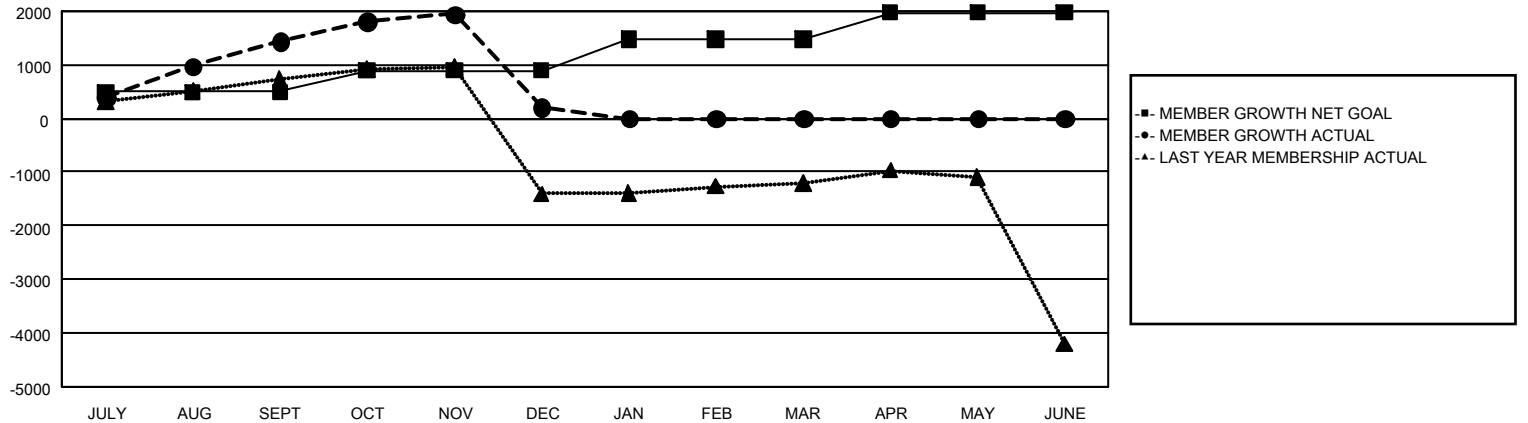
REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

| Clubs                 |               |           |               | Members               |                        |                      |  |
|-----------------------|---------------|-----------|---------------|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2023-2024 |               |           |               | RESULTS FOR 2023-2024 |                        |                      |  |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 13            | 18        | 7             | JULY/AUG/SEPT         | 495                    | 2,678                | 1,025  |
| OCT/NOV/DEC           | 3             | 6         | 38            | OCT/NOV/DEC           | 400                    | 1,546                | 2,470  |
| JAN/FEB/MAR           | 19            | 0         | 0             | JAN/FEB/MAR           | 583                    | 0                    | 0  |
| APR/MAY/JUNE          | 8             | 0         | 0             | APR/MAY/JUNE          | 500                    | 0                    | 0  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|   |  |                                 |                 |
|---|--|---------------------------------|-----------------|
| <b>DROPPED CLUBS: 45</b>                                  | 677 CLUBS OF 1,326 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u>      |                 |
| <u>DROPPED MEMBERS</u>                                    |  | MALE                            | 20,073 (53.82%) |
| DECEASED  | 90   | FEMALE                          | 17,158 (46.01%) |
| CLUB CANCELLED  | 693  | TOTAL FAMILY UNIT MEMBERS 8,159 |                 |
| OTHER   | 2,712  |                                 |                 |
| <b>TOTAL</b>  | <b>3,495</b>                                   |                                 |                 |
| <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a> |  |                                 |                 |
|   |  |                                 |                 |